



Adorable Badass Bazaar Partner Guidelines

Thank you for your interest in becoming an Adorable Badass Bazaar Partner!

The Adorable Badass Bazaar is a thoughtfully curated marketplace within the Women of Worth Celebration, designed to showcase businesses, makers, authors, artists, and organizations that inspire, empower, and delight women. Our goal is to create a boutique shopping experience that complements the celebration while connecting attendees with incredible local businesses and services.

Because we are intentionally curating the Bazaar, participation is limited to **25 partners**.

Investment

- **Partner Fee:** \$100
- Payment is required at the time of application.
- Payment must be received in full before your application will be considered.
- Submission of payment does not guarantee acceptance.
- If application is not approved, a full refund will be given.

Curated Marketplace

To provide attendees with a diverse shopping experience, we reserve the right to select businesses that best complement the event and to limit the number of businesses within the same category.

We are seeking businesses such as:

- Boutique clothing
- Jewelry
- Artisan candles & home fragrances
- Books and local authors
- Pottery
- Art
- Permanent jewelry
- Floral items
- Home décor
- Beauty, skincare, and self-care products
- Wellness and holistic living products
- Massage and spa services
- Health and wellness coaches
- Financial advisors specializing in serving women

We also welcome other businesses, products, and services that align with the spirit of celebrating, empowering, and supporting women.

Booth Information

Each Adorable Badass Bazaar Partner will receive:

- One 6-foot table (you must provide table covering)
- Two shopping opportunities during the event:
 - **11:00 to 11:45 a.m.** (Pre-Celebration Shopping)
 - **1:15 to 2:00 p.m.** (Afterglow Shopping)
- Recognition as an Adorable Badass Bazaar Partner
- Two employees at booth only, unless prior approval from WOW.

Partners are responsible for providing any additional display materials, table coverings, signage, and décor.

Lunch

Your Bazaar Partner investment reserves your exhibit space in the Adorable Badass Bazaar only. Luncheon admission and attendee gift bags are reserved for ticketed luncheon guests. If you would like to join us for the luncheon, tickets may be purchased separately, subject to availability.

Selection Process

Our vision is to create a thoughtfully curated marketplace that enhances the Women of Worth Celebration and provides attendees with a unique shopping experience.

For that reason:

- Participation is limited.
- Categories may be capped to avoid duplication.
- The Women of Worth team reserves the right to approve or decline applications based on event needs, space limitations, and overall marketplace balance.

Thank you for helping us create an unforgettable celebration of the incredible women of Dripping Springs. We can't wait to welcome you to the Adorable Badass Bazaar!

Cancellation & Refund Policy

Because space in the **Adorable Badass Bazaar** is limited to just 25 curated partners, cancellations impact other businesses that may be waiting for an opportunity to participate.

If your application is approved and you reserve a booth, **no refunds will be issued for cancellations received after August 1, 2026.**

Cancellations received on or before **August 1, 2026** are eligible for a full refund.

If the Women of Worth team is unable to accept your application due to space limitations or marketplace balance, your payment will be refunded in full.

Food Products

If you offer a food product, the Adorable Badass Bazaar is intended to feature **packaged specialty food products** such as baked goods, gourmet treats, jams, sauces, candies, teas, coffees, and similar items for purchase.

Preparation or service of food or beverages for immediate consumption is not permitted.

Partners offering food or beverage products are responsible for obtaining and complying with all applicable federal, state, county, and local permits, licenses, certifications, and health regulations. By participating in the Adorable Badass Bazaar, partners certify that they are operating in compliance with all applicable laws and requirements.

Other Info

- Space opens for set up at 9:00am. Booth must be ready by 10:45 am.
- Breakdown begins at 2:00 pm. No breaking down space before 2:00pm
- One 6' table provided. You must provide table covering.
- Other tables allowed if within space.
- Electricity not guaranteed.
- Partners are responsible for collecting and remitting applicable sales tax.
- Partners are responsible for carrying any insurance, licenses, permits, or certifications required for the products or services they offer.
- Please keep displays within your assigned space.
- No amplified music.
- No food samples. All selling of food must have pertinent permits.
- Giveaways require prior approval – as it should not compete with WOW giveaways.
- Booths should reflect the welcoming, uplifting spirit of the Women of Worth Celebration.
- Not every applicant will be selected. To create a thoughtful and enjoyable shopping experience, the Adorable Badass Bazaar is intentionally curated and limited to 25 Marketplace Partners. However, it is best to get your application and payment in as soon as possible as it is curated but also done on a first-come, first-served basis.
- As this is the first time for this event, we reserve the right to adjust the guidelines prior to the event.