

Women of Worth (WOW) Awards Sponsorship Agreement

Hosted by The Happiness Element, LLC

Agreement.must.be.signed.before.any.sponsor.benefits.are.provided;

This Sponsorship Agreement (“Agreement”) is entered into by and between:

The Happiness Element, LLC (“Organizer”) and

_____ (“Sponsor”)

for participation in the Women of Worth (WOW) Awards.

1. Sponsorship Commitment

Sponsor agrees to participate in the following level, as outlined in the sponsorship overview attached:

[SELECT LEVEL]

- Inspire Sponsor – \$5,000
 - Live Out Loud Sponsor – \$3,000
 - Lead Boldly Sponsor – \$1,500
 - Lift Her Up Sponsor – \$1,200
 - Celebrate Her Sponsor – \$500
 - Women-Owned Celebrate Her Sponsor – \$275
 - Other _____
-

2. Benefits & Recognition

Organizer agrees to provide Sponsor with the benefits associated with the selected sponsorship level, including but not limited to visibility, recognition, tickets, and promotional opportunities as described in the sponsorship overview.

7. Marketing & Media Release

Sponsor grants Organizer permission to:

- Use Sponsor's logo, name, and brand assets in marketing materials
- Feature Sponsor in social media, email, and event promotions
- Capture photo/video during the event that may include Sponsor presence

8. Liability

Organizer is not responsible for:

- Loss or damage of Sponsor materials
- Personal injury or property damage during the event

Sponsor participates at their own discretion.

9. Alignment Clause

Organizer reserves the right to decline or remove sponsorships that do not align with the values and spirit of the Women of Worth Awards.

10. Agreement Acceptance

By signing below, both parties agree to the terms outlined above.

Company: _____

Sponsor Representative Name: _____

Signature: _____

Date: _____

The Happiness Element, LLC

Signature: _____

Send Sponsor-signed agreement to:

The Happiness Element, LLC
123 Goshen Drive
Dripping Springs, TX 78620
wow@happinesselement.com

A.countersigned.agreement.and.invoice.will.be.sent.to.Sponsor;

Women of Worth Sponsorship Levels

Inspire Sponsors

This is the Presenting Sponsor. Your brand stands at the center of it all – the one who says, “This Matters!” The Inspire Sponsor is the driving force behind the Women of Worth Awards, setting the tone for a powerful and uplifting celebration. This is legacy-level visibility and leadership.

- Presented by [Your Company]” on ALL materials
- Logo prominently featured on:
 - Event signage
 - Website
 - Social media
- Speaking opportunity at the event
- Premium logo placement in program
- Vendor booth
- 6 event tickets
- Dedicated sponsor spotlight post + email feature
- Opportunity to include item in swag bags
- On-stage recognition throughout event

Investment: \$5,000

The Live Out Loud Sponsor

The Live Out Loud Sponsor brings the keynote moment to life—setting the tone for an inspiring, high-energy afternoon and empowering every woman in the room to embrace her voice, own her story, and live boldly in full color.

- Logo prominently featured on:
 - All materials
 - Event signage
 - Website
 - Social media
- Speaking opportunity at the event
- Premium logo placement in program
- Vendor booth
- 6 event tickets
- Dedicated sponsor spotlight post + email feature
- Opportunity to include item in swag bags
- On-stage recognition throughout event

Investment: \$3,000

Lead Boldly Sponsors

You are the energy that raises others up. The Lead Boldly Sponsor champions leadership and empowers women to step forward with confidence and purpose.

- Prominent logo placement on website, signage, and program
- Social media recognition (pre-event + event)
- Verbal recognition during the program
- 4 event tickets
- Sponsor spotlight post
- Swag bag inclusion

Investment: \$1,500

Lift Her Up Sponsors

Women Of Worth (WOW) Award Sponsors

You are a sponsor of one of the 8 WOW Awards. You are the example. The one others look to. You help make an impact to the women of Dripping Springs. The Lift Her Up Sponsor supports connection, encouragement, and the collective power of women uplifting women.

- Recognition as sponsor of specific award
- Name announced during award presentation
- Opportunity to announce the winner
- Logo placement on website and program
- Group recognition on social media
- 2 event tickets
- Swag bag inclusion
- Possible Vendor Booth*

Investment: \$1,200

Celebrate Her Sponsor

You are celebrating the women of Dripping Springs. The Celebrate Her Sponsor helps create a joyful, inclusive space where all women can come together to honor, connect, and be inspired.

- Recognition at the event
- Name listed in program
- 1 event ticket

Investment: \$500

Women-Owned Celebrate Her Sponsor

A special opportunity for women-owned businesses to be part of the celebration and support women in their own community. You are celebrating the women of Dripping Springs.

- Recognition at the event
- Name listed in program
- 1 event ticket

Investment: \$275