



Become a Sponsor!

Celebrate the Women of Dripping Springs
Who Lead, Lift & Inspire Our Community

When women are celebrated, something powerful happens—confidence rises, connections deepen, and entire communities feel the ripple. The Women of Worth (WOW) Awards is more than a luncheon... it's a bold, joy-filled spotlight on the women who lead, lift, and light up Dripping Springs in ways both seen and unseen.

As a sponsor, you're not just supporting an event—you're stepping into a moment that says, clearly and unapologetically: she matters. From trailblazing business owners to the quiet forces of kindness behind the scenes, this is where stories are honored, impact is amplified, and magic is made visible.

Take a look at the sponsorship opportunities—there's a meaningful way for every organization and company to be part of the WOW.

For more information, contact Lisa Sullivan at wow@happinesselement.com.

LEAD LIFT INSPIRE





Celebrating the Women of Dripping Springs Who Lead, Lift & Inspire Our Community!

Thursday, August 27, 2026
11:00am-2:00pm
Dripping Springs, Texas

What Are the Women of Worth Awards?

The Women of Worth Awards (WOW Awards) were created to recognize, celebrate, and elevate the extraordinary women who show up, shine bright, and make this community thrive. Dripping Springs isn't just supporting women, it's quietly being led by them... from business owners and leaders to the quiet volunteers, the caregivers, the connectors, and the everyday women whose impact shapes our community every single day.

The WOW Celebration Luncheon

An inspiring and joy-filled gathering honoring the women who lead, lift, and light the way

Thursday, August 27, 2026
11:00am-2:00pm • Canyonwood Ridge

- Lunch!
- Inspiring Keynote Speaker
- Music
- Cheers to Her: The Awards Experience
- The Adorable Badass Bazaar - A Marketplace of Jewelry, Clothing, Art, Gifts and More for Women
- And more!



With KXAN-TV Meteorologist (and Dripping Springs Resident!) Kristen Currie as the Emcee!

Special Commemorative Special Section Inserted into the News-Dispatch!

Just a Taste of What We're Celebrating

- ★ **The Trailblazer Award** - for the woman forging her own path and opening doors for others
- ★ **The Connector Award** - for the woman who brings people together and creates magic in community
- ★ **The Boss Lady Energy Award** - for the woman business owner who leads with vision, resilience, and heart
- ★ **The Adorable Badass Award** - for the woman who boldly, unapologetically shows up as herself and inspires others to do the same

There are 8 Awards. Each category includes 3 finalists. Winners announced live. Nominations start in June.

Be a WOW Sponsor!

Sponsoring the Women of Worth Awards is an opportunity to champion women, support community connection, and align your brand with a meaningful and uplifting event! This isn't your typical awards luncheon. This is a full-bodied celebration of women who are showing up, rising up, and lighting the way for others in Dripping Springs. Align your brand with something powerful and make a lasting impact in the community.

Become a sponsor. There's a level for everyone!

Other Ways to Join the Celebration!

Exhibit in the Marketplace - Limited Vendor Spots Released in June

Nominate a WOW Woman - Nominations Start in June

Attend the Celebration - Tickets on Sale in August

To learn more, go to happinesselement.com/wow or email wow@happinesselement.com.





Become a Sponsor!

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Inspire Sponsor

This is the Presenting Sponsor. Your brand stands at the center of it all – the one who says, “This Matters!” The Inspire Sponsor is the driving force behind the Women of Worth Awards, setting the tone for a powerful and uplifting celebration. This is legacy-level visibility and leadership.

- Presented by [Your Company]” on ALL materials
- Logo prominently featured on:
 - Event signage
 - Website
 - Social media
- Speaking opportunity at the event
- Premium logo placement in program
- Logo on cover of the News-Dispatch WOW Commemorative Special Edition
- Quarter Page Ad in the News-Dispatch WOW Commemorative Special Edition
- Vendor booth
- Table for 6 at the Luncheon (6 tickets)
- Dedicated sponsor spotlight post + email feature
- Opportunity to include item in swag bags
- On-stage recognition throughout event
- There are 2 Presenting Sponsors

Investment: \$5,000

The Live Out Loud Sponsors

The Live Out Loud Sponsor brings the keynote moment to life—setting the tone for an inspiring, high-energy afternoon and empowering every woman in the room to embrace her voice, own her story, and live boldly in full color.

- Logo prominently featured on:
 - All materials
 - Event signage
 - Website
 - Social media
- Speaking opportunity at the event
- Premium logo placement in program
- Logo in the News-Dispatch WOW Commemorative Special Edition
- Eighth Page Ad in the News-Dispatch WOW Commemorative Special Edition
- Vendor booth
- Table for 6 at the Luncheon (6 tickets)
- Dedicated sponsor spotlight post + email feature
- Opportunity to include item in swag bags
- On-stage recognition throughout event

Investment: \$3,000

Lead Boldly Sponsors

You are the energy that raises others up. The Lead Boldly Sponsor champions leadership and empowers women to step forward with confidence and purpose.

- Prominent logo placement on website, signage, and program
- Logo in the News-Dispatch WOW Commemorative Special Edition
- Ten percent discount on advertising in News-Dispatch WOW Commemorative Special Edition.
- Social media recognition (pre-event + event)
- Verbal recognition during the event
- 4 event tickets
- Sponsor spotlight post
- Swag bag inclusion
- There are 6 Lead Boldly Sponsors

Investment: \$1,500

Lift Her Up Sponsors

Women Of Worth (WOW) Award Sponsors

You are a sponsor of one of the 8 WOW Awards. You are the example. The one others look to. You help make an impact to the women of Dripping Springs. The Lift Her Up Sponsor supports connection, encouragement, and the collective power of women uplifting women.

- Recognition as sponsor of specific award
- Name announced during award presentation
- Opportunity to announce the winner
- Logo placement on website and program
- Company name the News-Dispatch WOW Commemorative Special Edition
- Ten percent discount on advertising in the News-Dispatch WOW Commemorative Special Edition.
- Group recognition on social media
- 2 event tickets
- Swag bag inclusion
- There are 8 WOW Awards and 8 Lift Her Up Sponsors

Investment: \$1,200

Let's Celebrate Her Sponsorship Opportunities!

Sometimes the greatest impact comes from simply showing up and saying, "This matters." The Celebrate Her Sponsor is part of the collective ripple effect of women supporting women in our community. Your sponsorship helps create a beautiful, uplifting afternoon where women feel seen, valued, celebrated, and inspired. This sponsorship level was created so more businesses, organizations, and community members could be part of the WOW Awards mission and help support an uplifting afternoon centered around recognition, connection, encouragement, and celebrating the incredible women of Dripping Springs.

Celebrate Her Sponsor

You are celebrating the women of Dripping Springs. The Celebrate Her Sponsor helps create a joyful, inclusive space where all women can come together to honor, connect, and be inspired.

- Recognition at the event
- Name listed in program
- Ten percent discount on advertising in the News-Dispatch WOW Commemorative Special Edition
- 1 event ticket

Investment: \$500

Women-Owned Celebrate Her Sponsor

A special opportunity for women-owned businesses to be part of the celebration and support women in their own community. You are celebrating the women of Dripping Springs.

- Recognition at the event
- Name listed in program
- 1 event ticket

Investment: \$275

OTHER IMPORTANT SPONSORSHIP INFORMATION

Being a sponsor does not preclude anyone from your company or organization being a WOW recipient! Awards will be chosen by a neutral panel of women. Nominate your employees!

Do you have an idea for a different sponsorship or partnership? We're open to creative opportunities that help celebrate the women of Dripping Springs while creating meaningful visibility for your company or organization.

LEAD  LIFT  INSPIRE



WOW Sponsorship Application & Agreement

Please fill out the application and email to wow@happinesselement.com.

An invoice will be sent to you.

Thank you again for supporting and celebrating women in Dripping Springs!

First Name: _____ Last Name: _____

Company Name: _____

Address: _____

City: _____ State _____ Zip Code _____

Email: _____ Phone _____

Website: _____

Social Handles: _____

Sponsorship Level:

Inspire Sponsor* - \$5000

Live Out Loud Sponsor* - \$3,000

Lead Boldly Sponsor - \$1,500

Lift Her Up (Award) Sponsor - \$1,200

Celebrate Her Sponsor - \$500

Women-Owned Celebrate Her Sponsor - \$275

Other

For Inspire & Live Out Loud, a vendor booth is included. Do you wish it?

Yes

No

Swag Bag Inclusion (250 qty)

Yes

No

Company Name for Program: _____

Company Description for Program (Please, no more than 2 brief sentences. We reserve right to edit):

Company Address for Program if Desired: _____

Website for Program (optional): _____

Name of Person Who Will Provide Logo, etc.: _____

Email of Person Who Will Provide Logo, etc.: _____

By Submitting, You Agree to Sponsorship Terms (must be checked):

Yes

Please make sure every question is filled out. If N/A, put N/A. Email to: wow@happinesselement.com

Once your application is submitted and approved, an invoice will be sent to you. Or you can pay online at <https://www.happinesselement.com/sponsor-application>

Name of Person Signing Application: _____

Signature: _____

Date: _____

Three ways to make a payment:

- 1) Send in application and invoice will be emailed to you
- 2) Pay online at [happinesselement.com/sponsor-application](https://www.happinesselement.com/sponsor-application)
- 3) Make check payable to The Happiness Element, LLC and mail to:

The Happiness Element
123 Goshen Drive
Dripping Springs, TX 78620