



FOR IMMEDIATE RELEASE

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Announcing the Dripping Springs WOW Awards: The Women Of Worth Awards The Women Powering & Shaping Dripping Springs Take the Stage

Dripping Springs, TX — There is a powerful story unfolding in Dripping Springs—and it is being written by women. On **August 27, 2026, from 11:00 AM to 2:00 PM**, the **Women of Worth Awards (WOW Awards)** will take the stage at the stunning Canyonwood Ridge event venue, honoring the women who lead, lift, and shape this community in ways both visible and unseen.

Created to recognize, celebrate, and elevate the incredible women who shape this community, the WOW Awards shine a spotlight on those who lead, lift, inspire, and quietly change lives every single day.

This is not your typical awards luncheon.

From bold business owners and visionary leaders to the quiet volunteers, caregivers, and connectors who hold the fabric of the community together, the WOW Awards honor women across all walks of life.

Because in Dripping Springs, women are not just participating... they are leading.

A woman leads the local school district. A woman serves as City Administrator, with another woman as Deputy City Administrator. A woman leads the Chamber of Commerce. A woman leads the Tourism Bureau. Two women co-lead one of the city's most beloved traditions, Christmas on Mercer and bring the joy of carnival rides to the city's Founders Day Festival. And there are so many more examples.

And beyond titles and roles, countless women are showing up every day—building businesses, being moms, supporting families, volunteering quietly, and creating the kind of community people want to call home.



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Created by Lisa Sullivan, founder of The Happiness Element and longtime champion for women's empowerment, the WOW Awards are more than a celebration—they are a reflection of what is already happening here.

“This event was born from something deeply personal,” said Sullivan. “I hosted my very first women's retreat right here in Dripping Springs, and I have watched what happens when women are given space to be seen, celebrated, and supported. It changes everything.”

She continued, “We are at a time when women need to be celebrated, seen, valued, and lifted up more than ever—not just for what they do, but for who they are and how they show up. And here in Dripping Springs, that story is everywhere you look,” Sullivan said. “This event is a way of saying—‘WOW. We see you, we celebrate you, and your impact matters! You matter.’”

The WOW Awards will honor women across a range of categories, including **The Pillar of Power Award, The Watch Her Soar Award, The Ripple Effect Award, The Fearless Founder Award, The Boss Lady Energy Award,** and the spirited **Adorable Badass Award**—celebrating women who lead with courage, authenticity, and heart.

Each category will feature three finalists, with winners revealed live during the luncheon in a moment designed to celebrate not just achievement, but the ripple effect of women supporting women.

The event will also include a keynote speaker, a curated marketplace highlighting women-owned and women-led businesses, an “Adorable Badass Bazaar” featuring art and items from local Dripping Springs artists... all combined to create a vibrant space for connection, discovery, and community celebration.

“This isn't about putting a few women on a stage,” Sullivan added. “It's about honoring the collective energy of women who are shaping this town every single day—whether anyone is watching or not.”

“When one woman is celebrated, she doesn't rise alone,” Sullivan said. “She brings others with her. That is the kind of energy we are creating in this room—and the kind of impact that lasts long after the awards are over.”

Nominations will open in May, inviting the community to recognize the women who inspire, lead, and make a difference in ways big and small.

Sponsorship opportunities are also available for businesses and organizations that want to be part of a meaningful and high-impact event that celebrates the heart of the community.

Because when women are celebrated, something powerful happens—confidence grows, connections deepen, and possibilities expand.



According to Sullivan, “This is not about creating something new. It is about finally pausing long enough to recognize what is already here—and honoring the women of Dripping Springs who have been holding this community in their hearts and moving it forward all along.”

For more information, sponsorship opportunities, or to stay updated on nominations, visit happinesselement.com/wow-awards.



Event Details:

Women of Worth (WOW) Awards

Date: Thursday, August 27, 2026

Time: 11:00 AM – 2:00 PM

Location: Canyonwood Ridge, Dripping Springs, TX 78620

Media Contact:

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About Lisa Sullivan

Lisa Sullivan is the founder of **The Happiness Element**, the host of the **Be An Adorable Badass** Podcast celebrating women, and creator of a series of transformational women’s retreats such as **Camp Atta Girl!** and **The AbunDANCE Path**, designed to help women reconnect with their joy, power, and purpose. A former corporate marketing executive turned speaker, facilitator, and community builder, Lisa blends the science of happiness with soulful, movement-based experiences to create spaces where women feel seen, supported, and inspired.

Lisa has been calling Dripping Springs home since 2005 and has deep roots in the community. She hosted her very first women’s retreat here in 2018 and has since led retreats across Texas,



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Massachusetts, New Mexico, and Florida—while always remaining connected to the place where it all began.

In addition to her work through The Happiness Element, Lisa serves the City of Dripping Springs in a leadership role focused on people, communications, marketing, and tourism, giving her a unique perspective on both the heart of the community and the stories that shape it.

The Women of Worth (WOW) Awards are a natural extension of Lisa's life's work: creating meaningful experiences that celebrate, connect, and elevate women—right here in the community she calls home.

